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Playtrix expands gaming portfolio

15th February 2008

By **Phil Clegg**

Playtrix introduced a wireless blackjack game, where the players use remote controls to play, at ICE last year and the company expanded its product range even more at ICE this year.

This now includes a wireless multigame with 15 games, a five-player blackjack and a five-player baccarat.

In addition to its regular customer base in North America, which includes large corporations that operate casinos and gaming rooms in many countries around the globe, Playtrix has now received orders from major operators in Europe.

"Our production line has been running at full capacity since last December," said the company's George Samaha.

"The wireless games are small to ship and easy to install anywhere, but they are real gaming machines for real operators. And most of the games are proven for many years in operation in countries around the globe."

Playtrix offers the possibility to rent the games at a fixed rent or on a profit sharing basis. "It is simple," said Samaha. "The games connect to a mobile phone and report the statistics by sending and receiving short messages.

"You send an SMS from your mobile phone asking for the report and, if your phone is already registered with the game, it replies with the statistics."

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